







Money Advice Performance Management Summary

West Dunbartonshire Council















The Money Advice Performance Management Framework (MAPMF) has been developed in consultation with local authorities and other key stakeholders and it aims to measure key performance indicators for money advice services funded by local authorities on both an in-house and commissioned basis.

This is a summary of the key findings from the data returns for 2015-16 for the MAPMF for West Dunbartonshire Council.

As this is the second year in which data returns have been provided it is possible to start to identify emerging trends at both local and national levels. The information received from individual local authorities is being collated and used to produce a Scotland-wide analysis which reflects the significant impact of money advice services at a national level. This should be considered in conjunction with this local summary.

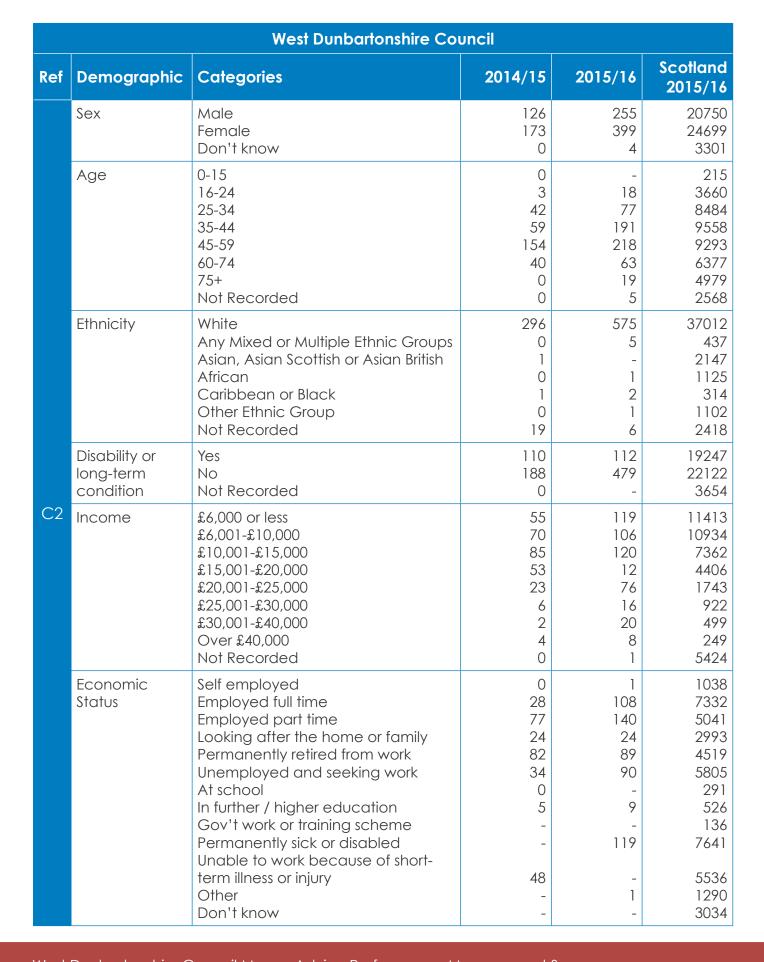
Whilst the MAPMF provides a structure from which it is possible to benchmark and target services and to identify and share areas of good practice, it is an iterative process. The current framework does not reflect the full complexity of cases or the many positive outcomes money advice clients experience in addition to financial gain. These areas are the subject of further development.

The key findings in comparison to the reported position in 2014-15 are detailed below:

- Improved reporting on external services for 2015/16 is responsible for the large increases in some of the figures
- Funding has decreased by around 14% for the in-house service and 25% for external service providers
- Staffing numbers have remained stable
- Over 72% of service users have a household income of less than £15,000
- The total amount of debt owed by service users has increased by over 30%
- The average financial gain for service users equates to £3204.001

^{1.} Calculated by dividing total verified financial gain by number of clients as reported in Volume























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Ref	Demographic	Categories	2014/15	2015/16	Scotland 2015/16			
	Housing Tenure	Owner occupied Social rented Private rented Other Don't know	54 162 4 78 0	137 322 33 95	8458 21807 6057 6409 3134			
	Household Composition	Single adult (One adult over 16) Single family (One or more children under 16)	147 -	222 81	18995 6463			
		Adult family (Two or more adults over 16 and no children under 16)	69	48	6739			
		Mixed family (Two or more adults over 16 and one or more children under 16)	-	65	6015			
		Don't know	82	194	4637			



















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Ref	Indicator	2014/15	2015/16	Scotland 2015/16				
C1	Number of money advice services in the LA area In-house Externally funded	1 2	1 2	23 72				
C3	Amount of debt owed by client Benefit Overpayment Council Tax Arrears Utility Arrears Credit, Store and Charge debts Catalogue Unsecured Personal Loan Payday Loan High cost credit Overdrafts Mortgage arrears Rent Arrears Rent to own Others	£3,553,820.00 n/a n/a n/a n/a n/a n/a n/a n/a n/a	£4,764,789.20 £218,782.80 £1,212,173.63 £56,858.53 £660,225.51 £82,476.46 £1,084,044.50 £281,303.96 £158,307.97 £664,286.03 £44,873.01 £62,952.79 £238,504.012	£241,023,838.00 £7,868,253.00 £18,001,129.00 £4,958,318.00 £32,000,054.00 £8,947,460.00 £27,309,611.00 £4,325,758.00 £9,966,188.00 £16,616,216.00 £6,094,397.00 £3,764,929.00 £92,224,064.00				
п	Number of FTE staff In-House External Number of Volunteer FTE staff In-House External	4 0 0	4 - 3 2 -	100.09 207.45 0 130.05				
12	Funding In-House External	£780,028 £509,610	£672,971.00 £376,600.00	£4,592,753.00 £8,754,376.00				
Al	Volume Contacts New Clients Open SNSIAP cases Type I Type II Type III Closed SNSIAP cases Type I Type II Type II Type II Type II Type II	- 298 - - - -	725 577 ⁴ - - - -	67690 48206 2581 6385 3028 2232 3431 5251				

- 2. Other types of debt include: Other Housing Costs, Income Tax Debt, Fines, CSA, Payday Loans, Doorstep Credit Telephone and Mobile Phone
- 3. Do not possess the figures for external staff and volunteers
- 4. Due to the reporting in 2014/15 covering only the single internal service and the 2015/16 data covering some external service information there is a significant change in this figure.



