

Talk Money Scotland Annual Conference (16 November 2018)

Evaluation

Evaluation Feedback

119 people registered to attend the conference which had a maximum capacity of 135 delegates.

97 people attended on the day (82%)

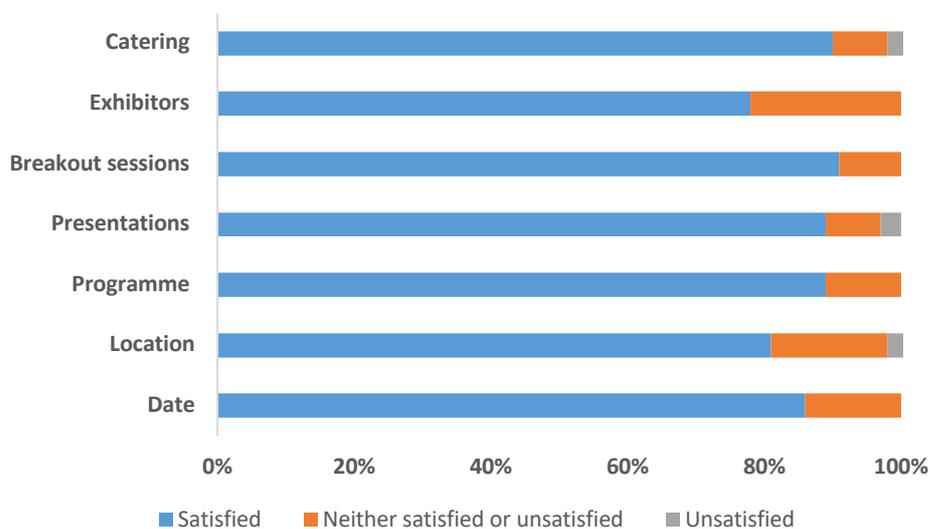
36 feedback forms were completed (30%)

The Improvement Service will reflect on all the comments made in relation to the overall event to help improve the planning of future events.

Evaluation Feedback Summary

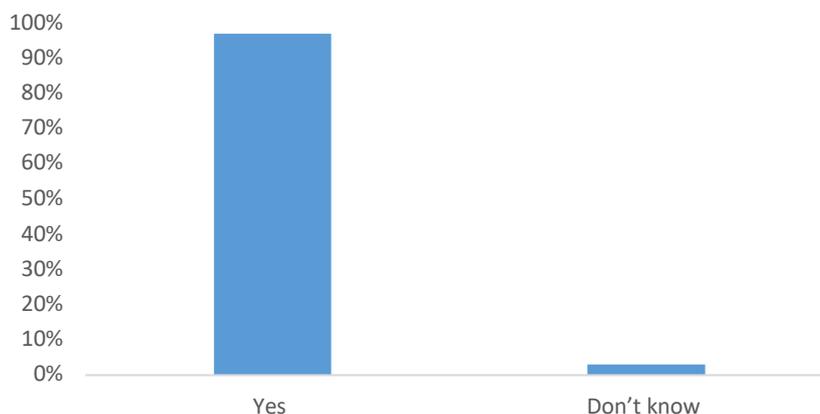
How satisfied were you with the event?

Participants were asked to choose the box to which they agree with the undernoted statements (*Satisfied, neither satisfied or unsatisfied and unsatisfied*).



In your opinion, did the conference meet its objectives?

Of participants who filled out the feedback survey, 97% reported that the conference met its objectives and 3% responded that they did not know if the conference met its objectives. No participants reported that the conference did not meet its objectives.



For the remaining feedback questions, participants were asked to leave a comment.

What did you like most about the event?

- The diversity of representatives for organisations that attended
- The variety of breakout sessions
- The opportunity for discussion
- Networking
- Learning from good practice
- Exhibitors
- The location and facilities
- Presentations
- Looking at real life experiences of patients/claimants and peoples' overall health and wellbeing, not just one aspect
- The YoungScot workshop, would be looking to organise this in our local authority
- Handouts/literature available
- Iona Bains presentation
- Broad perspective on the subject
- The opening plenary

What did you like least about the event/what could have made the conference better?

- The location
- Would have liked more information on what the breakout sessions would entail
- More time for lunch-time breakout sessions
- Lacking link to Government Strategy
- More time to engage with the exhibitors
- Shorter presentations
- More time for networking
- More time for the final keynote presentation

Which topics would you like to see covered at future conferences?

- Links between poverty and housing (including home owners support fund), other services, health and jobs
- Links to long-term health conditions and mental health issues
- Aberdeenshire's Health 4 work project
- Social Security Scotland giving update on how the best starts grants are effecting patients/clients
- Focus on initiatives to tackle children living in poverty, literacy projects, reducing stigma and encouragement uptake around free school meals/clothing
- Funeral poverty
- Budgeting strategies and techniques
- Updates/revision on welfare reform/benefits/allowances
- How to implement government policy and strategy at a local level
- Legislative changes to money and debt lending
- RBS MoneySense
- Affordable credit
- More information on financial capability
- National template for financial education in schools
- The impact of Brexit
- Hidden debt, including car PCP
- More real life stories

Further Testimonies

Ashleigh Jenkins, Senior Health Improvement Officer – Child Poverty, NHS Health Scotland

Firstly, well done on the arrangements and the programme, everything was great and I got a lot out of speaking to a range of delegates and making some good new contacts to follow up with.

In relation to my session, I was really surprised about the attendance in the end, especially over lunch. So thanks for accommodating us and getting the chance to share the info.

I thought the venue worked well, even if it was a little further than usual for the central belt folk. The new screens and tech in the rooms was fabulous, really intuitive set up.

Steve Stillwell, Financial Capability Manager, Money Advice Service

I really enjoyed the conference which was very well organised, ran (at least from my perspective) smoothly and was in a very great location. Holding conference away from Glasgow/Edinburgh was really helpful in engaging a wider audience involved in financial capability in Scotland.

Sharon Bell, Head of StepChange Scotland

What I found most interesting from today was the engagement from all the delegates, very interesting and very challenging questions which has been really useful. I also found some of the statistics and reports that have been discussed have been very insightful.