

<b>1. Name of SOA case study</b>
Formation of Local Multi-Agency Implementation Group (LIG) around tobacco control.
<b>2. What was the local need addressed by this SOA case study?</b>
<p>Inverclyde has high rates of population smoking, with a problem around second hand smoke compounding this. The 2090-11 SOA states that 30.6% of the population of Inverclyde smoke. The 2010/11 target is to reduce the percentage of the adult population who smoke to 28%.</p> <p>The creation of the Tobacco Control LIG will enable closer joint working in a more innovative way to ensure a partnership approach to tobacco control as opposed to previously focussing purely on cessation support.</p> <p>Strengthen the use of tobacco control policy to help facilitate a reduction in smoking by working with other partners to see their role in tobacco control agenda.</p>
<b>3. What was done – and by which partners?</b>
<p>The LIG has been formed and comprises representation from Inverclyde Council-Education, Strathclyde Fire and Rescue, Inverclyde Council-Environmental Services and the CHP.</p> <p>An Action Plan has been developed to tackle the many issues surrounding tobacco control.</p>
<b>4. What is the evidence of the benefits for communities – or if the benefits are still to be delivered, what is the timeline for that?</b>



Protecting the health of Inverclyde citizens through opportunities for providing smoke free environments will be maximised, especially via enforcement and increased awareness of other agencies role in tobacco control to deliver stronger and more universal application of the policy (to protect health).

#### **5. What added value has the SOA process brought to the delivery of these benefits?**

It is difficult to demonstrate the value that the SOA process brought to the delivery of these benefits. This service was developed prior to the SOA regime so it would not be appropriate to attribute the positive changes solely to the SOA process. However, as we go forward, the SOA process will allow us to ensure that there are closer links between partner organisations and that the services we deliver are more joined-up.

#### **6. What next steps are you taking to meet this local need?**

Tackling the effects of tobacco is a major element of the Health Inequalities outcome in our SOA (2008/2011). The LIG action plan is being revised to take account of activity being undertaken via the SOA.