Shaping Places for Wellbeing Programme Implementation 2022-2024

Public Health Scotland

is. improvement service

INPUTS

WHAT WE INVEST

National Programme Team

Project Leads

Community Link Leads

Steering Groups

Local Information System Team (LIST)

Analysts

National Leadership Cohort

Funding from Scottish Government and The Health Foundation

Support from Public Health Scotland and COSLA

Other stakeholder time, knowledge and expertise

ACTIVITIES

Participants

WHO WITH

Local Authority

NHS Board

Health and Social Care Partnership

Third Sector

Community Groups

Private Sector

Activities

WHAT WE DO

Data

Collate and analyse Project Town data on experience of inequality from:
- quantitative data sources
- community engagement

Gathering community insight on what people need from their place

Place

Promote use of Place & Wellbeing Outcomes

Decision-making

Carry out Places and Wellbeing Assessments

Facilitate new ways of making decisions in plans and proposals using Assessement outputs

Set up and facilitate Local Learning Cohort meetings

Link with national ambitions

Continuous review and reflection on programme approach

OUTPUTS

WHAT WE CREATE

Paper and evidence on Place & Wellbeing Outcomes

Narrative/data profile for each town

Data profile for each town including:
- quantitative profile
- infographic on key inequalities
- Community Link Lead report and visual summary of key insights from the report

Over 30 Place & Wellbeing Assessment reports

'How to' guides on:
- A Data-informed Approach: Capturing Local Quantitative Data
- Place & Wellbeing Assessments
- A Data-informed Approach: Capturing LocalQualitative/Community Data

Presentations, webinars, blog posts to share local learning

Place & Wellbeing Outcome briefings

Project Town Closing Summary

OUTCOMES - IMPACT

Short term (June 24*)	Medium term (2024-2026)	Long term (2026-2031)	National
RESULT IN TERMS OF LEARNING	**RESULT IN TERMS OF CHANGING ACTION**	**RESULT IN TERMS OF CHANGING ACTION**	
Clarity on the positive impact the Place & Wellbeing Outcomes have on people, planet and inequality	Increased number of plans and proposals developed using place and wellbeing lens	Places achieving more Place & Wellbeing Outcomes improving access to: - Travel - Spaces - Resources - Civic life - Stewardship	Scotland's National Outcomes
The value of understanding local Project Town inequalities when making decisions	Effective place-based action grows using Place and Wellbeing Assessment process		Christie Commission
Decision makers are considering unintended impacts of plans and proposals on place and those who use it	Good practice continued, reviewed, developed and shared Ongoing use of local data profiles enhances diversity of people involved in decision making	For example: - opportunities for affordable active travel for all compared to car travel for some - ability to age in place in neighbourhoods with a range of housing type and density - local living is improving community cohesion and reducing social isolation	Public Health Priorities Covid recovery
Place and Wellbeing Assessments activate new ways of place-based working that improves wellbeing and reduces inequality.	Increased trust in public services Good practice for meaningful engagement widely implemented		Place Principle Local living/ 20 minute neighbourhood ambition

*This applies to our Fraserburgh Project Town until August 2024

To stay up to date on our latest learning and reflections you can follow us on X (@place4wellbeing) and Linkedin or check out our webpages for more information