

## 4. Assessing the Council's Corporate Economic Potential - Self-Assessment Checklist

### What is the Council's corporate economic potential?

As well as being major employers and procurers of goods and services, Councils also have responsibility for delivering a wide range of services which can impact on the local economy. By adopting a truly corporate approach to economic development, Councils can maximise their economic impact. As well as focusing on the Council's activities, this checklist can also be applied to maximising the economic impact of the wider Community Planning Partnership. For more information on maximising the Council's Corporate Economic Potential, see [section 2.2 of the Guide, p.13](#).

### Example:

	Response	Evidence	Action
4.2 The Council optimises impact on the local economy, as far as is possible, via its procurement policies.	Yes	Community Benefit Clauses are used for contracts over £1m. The policy can be seen here and evidence here.....	Council to consider lowering the threshold for CBCs and embed them in its recruitment policies.

4.1 The Economic Strategy reflects the full economic potential of the Council.
4.2 The Council optimises impact on the local economy, as far as is possible, via its procurement policies.
4.3 The Council optimises impact on the local economy, as far as is possible, via its recruitment/redundancy policies.
4.4 The Council has taken a joined-up, corporate approach to reviewing and streamlining, where appropriate, the way that it interacts with the business community.
4.5 The Council has reviewed its services and functions to ensure that they operate in a way that optimises economic impact. (e.g. including functions such as Education, Planning, Licensing, Trading Standards, etc). This may include consideration of the use of Council owned properties and other assets, application of rates relief, etc (e.g. see Glasgow Credit Union Case Study).
4.6 The Council has benchmarked its approach to maximising its economic impact against best practice examples.
4.7 Each of the partners involved in the Community Planning Partnership have reviewed the potential to maximise their economic impact.
4.8 Consideration has been given to how the Council may undertake larger scale interventions and approaches, including those that may operate across individual organisational and traditional geographic boundaries.