

Calton Ward: Demonstration of Change

Background

The Improvement Service (IS) continues to partner with Clyde Gateway on the Calton Ward Demonstration of Change following an initial partnership under the Shaping Places for Wellbeing Programme. This follows on from Clyde Gateway's Supporting Families project in South Lanarkshire. The primary purpose of the continued partnership is to ensure that a place-based approach is central to the Demonstration of Change, including how the approach adopts the Place and Wellbeing Outcomes.

Clyde Gateway, on behalf of the Glasgow Fairer Futures Partnership, is leading a place-based, multi-agency initiative in Calton Ward, Glasgow, aimed at reducing poverty and improving long-term outcomes for families, particularly those with children aged 0–5 who are at risk of falling into deep poverty.

Using a needs-led approach informed by data and community input, a Demonstration of Change has been developed focusing on early intervention and sustainable employment as pathways out of poverty. The work is delivered through four key enablers:

- o **Childcare:** improving access to flexible and affordable childcare
- o **Employer Engagement:** engaging employers to create inclusive and family-friendly job opportunities
- o **ESOL (English for Speakers of Other Languages):** providing tailored ESOL support to overcome language barriers
- o **Community Engagement:** strengthening community engagement to ensure local voice and ownership across all activities.

IS Involvement

Monitoring and Evaluation Group: Andy Whittet, Project Lead from Shaping Places for Wellbeing Programme at the IS sits on the Monitoring and Evaluation Group for the Calton Ward Demonstration of Change to bring knowledge of place-based approaches along with including the Place and Wellbeing Outcomes to the approach taken by Clyde Gateway and also to inform the work of other partners. As part of the place-based approach, an interdependencies matrix has been developed to include National Planning Framework 4 (NPF4) and the Marmot Principles to identify where the Demonstration of Change overlaps with key points of each strategy.

Data Profile and Data Gathering: Initial qualitative and quantitative data profiles were developed for the Calton Ward and neighbouring Shettleston Ward (qualitative profile in progress) to support the place-based approach in tackling poverty and to support the development of success measures/indicators. The quantitative data profiles were done in partnership with Public Health Scotland. This allowed key themes to be identified in the quantitative data profile to support the work of the Demonstration of Change. Data identified such as language, children living in poverty and vacant and derelict land helped to ensure the approach was needs and place-based.

Both the quantitative and qualitative data profiles are aligned to the Place and Wellbeing Outcomes to identify where real wider community change can be made.

Conversations with local services, residents, and groups were helpful for the data profile findings to sense-check the information and to identify what local thoughts were on issues. A key finding from this was despite high levels of carers identified in the data, the perception locally was that those figures should be higher and that many people with caring responsibilities were not included in the data. There was also concern for the mental health and wellbeing of young people living locally.

The Place and Wellbeing Outcomes provided a framework for conversations on place within both the Calton and Shettleston Wards and as a result, the Place and Wellbeing Outcomes have been shared with a wider audience including each of the four enabler workstreams and local community groups.

Tests of Change: As part of the Calton Ward Demonstration of Change programme, around 40 new Tests of Change have been developed across the four enablers. The tests of change are small-scale, time-limited trials of new approaches that help us learn what works, what doesn't, and what can be improved before scaling up. A tracking table was developed by the IS to monitor those tests of change to allow for the development of case studies to support learning.

There are 6 case studies that have been developed and shared with a range of audiences, including colleagues at Glasgow City Council, Department for Work and Pensions (DWP), Scottish Government and other partners. The case studies available include:

Integrating DWP with Calton Ward Demonstration of Change

Accessing Greenspace

Baltic Street Adventure Playground – After-school care

Creative Place Programme

Community Interpreter Course

Place and Wellbeing Outcomes: The Place and Wellbeing Outcomes have been used as a framework to guide analysis, engagement and testing of change within the Calton Ward work. They have informed the development of PDSA (Plan, Do, Study, Act) cycles by supporting consideration of the potential

impact of tests of change on people's wellbeing, financial sustainability and the wider community. The Outcomes have also helped link insights from the quantitative data profile with areas where the Calton Ward demonstration could respond to identified needs. In addition, they have provided a structure for community conversations alongside the qualitative data profile, enabling discussions about local priorities. This approach has also supported reframing ESOL (English for Speakers of Other Languages) from being just a 'language issue' to one connected to identity, belonging and feeling safe within the community, highlighting preventative approaches that can contribute to multiple Place and Wellbeing Outcomes.

Current and Future Actions

Continuous monitoring of the tests of change and development of case studies focusing on the learning from each of them is the current focus – looking at the potential for scalability across the city. Each case study takes a PDSA approach (Plan, Do, Study, Action) and incorporates where contribution towards the Place and Wellbeing Outcomes can be found.

Support for the neighbouring Shettleston Ward is also ongoing in relation to the Parkhead Health Hub and further actions to alleviate poverty.