





The Money Advice Performance Management Framework (MAPMF) has been developed in consultation with local authorities and other key stakeholders. It aims to measure key performance indicators for money advice services funded by local authorities on both an in-house and commissioned basis.

This is a summary of the key findings from the data returns for 2016/17 for the MAPMF for Clackmannanshire Council.

As this is the third year in which data returns have been provided, it is possible to begin to identify emerging trends at both local and national levels. The information received from individual local authorities has been collated in order to produce a Scotland-wide analysis reflecting the significant impact of money advice services at a national level. This should be considered in conjunction with this local summary.

While the MAPMF provides a structure from which it is possible to benchmark and target services, as well as identify and share areas of good practice, it is an iterative process. The current framework does not reflect the full complexity of cases or the many positive outcomes that money advice clients experience in addition to financial gain. Development is currently underway regarding improvements to the framework that will address these issues in time for reporting on the 2017/18 financial year.

The key findings in comparison to the reported position in 2014/15 and 2015/16 are detailed below:



- Investment in the internal service remained stable between 2015/16 and 2016/17 at £61.930
- External service funding remained steady between 2014/15 and 2015/16, before increasing by 5% to £136,582 between 2015/16 and 2016/17
- 50% of clients accessing the service in 2016/17 were in employment or permanently retired, while 19% were unemployed and seeking work¹
- In 2016/17, 65% of clients accessed the service face-to-face, 30% via telephone, 4% via email, and 1% via the web

	Clackmannanshire						
Ref	Demographic	Categories	2014/15	2015/16	2016/17	Scotland 2016/17	
C2	Sex	Male Female Don't know	91 178 0	65 146 0	187 255 17	23,094 27,304 1,029	
	Age	0-15 16-24 25-34 35-44 45-59 60-74 75+ Not Recorded	0 19 29 29 39 23 1 129	0 25 37 52 68 26 3 0	0 22 73 104 171 34 3 7	218 4,015 9,057 9,771 12,274 6,287 4,860 2,166	
	Ethnicity	White Any Mixed or Multiple Ethnic Groups Asian, Asian Scottish or Asian British African Caribbean or Black Other Ethnic Group Not Recorded	151 0 0 0 0 0 0 130	181 1 5 0 4 24 0	423 0 4 2 0 0 30	41,767 601 2,253 1,315 346 680 4,559	
	Disability or long-term condition	Yes No Not Recorded	42 56 160	104 93 14	171 215 73	23,308 20,830 5,366	
	Income	£6,000 or less £6,001-£10,000 £10,001-£15,000 £15,001-£20,000 £20,001-£25,000 £25,001-£30,000 £30,001-£40,000 Over £40,000 Not Recorded	42 28 33 12 4 0 1 1	31 40 40 40 31 9 17 3 0	10 13 10 6 6 3 1 1 409	13,325 12,538 8,372 4,683 1,964 1,131 689 362 5,685	
	Economic Status	Self employed Employed full time Employed part time Looking after the home or family Permanently retired from work Unemployed and seeking work At school In further/higher education Gov't work or training scheme Permanently sick or disabled Unable to work because of short-term	2 35 18 2 9 26 0 0 1 23	8 54 31 14 10 23 0 11 1 23	12 95 60 12 38 76 0 3 0 78	1,301 7,646 5,726 3,098 4,796 6,872 619 231 141 15,605	
		illness or injury Other Don't know	9 6 154	34 2 0	19 16 50	1,107 1,501 2,921	

	Clackmannanshire						
Ref	Demographic	Categories	2014/15	2015/16	2016/17	Scotland 2016/17	
	Housing	Owner occupied	24	31	103	8,720	
	Tenure	Social rented	167	134	212	25,651	
		Private rented	20	29	64	7,153	
		Other	8	17	37	7,113	
		Don't know	64	0	41	2,777	
	Household	Single adult (non pensioner)	73	49	87 2	23,194	
	Composition ²	Single pensioner	n/a	n/a	2	620	
		Single parent (one or more children) Family (two adults, and one or more	20	55	77	7,818	
		children) Adult family (two or more non-	21	46	73	6,815	
		pensioners, and no children) Older adult family (contains at least	32	46	78	6,507	
		one pensioner)	n/a	n/a	23	462	
		Don't know	155	15	77	5,472	

^{2.} Until 2016/17, MAPMF did not separate 'single pensioner' from the 'single adult' category, nor 'older adult family' from the 'adult family' category.

Clackmannanshire							
Ref	Indicator	2014/15	2015/16	2016/17	Scotland 2016/17		
C1	Number of money advice services in the LA area In-house Externally funded	1	1 1	1 2	20 76		
	Case management system/s	n/a	n/a	Time Matters, PG Debt, CASTLE	-		
C3	Amount of debt owed by client ⁴ Benefit overpayment Council Tax arrears Utility arrears Credit, store and charge debts Catalogue Unsecured personal loan Payday loan high cost credit Overdrafts Mortgage arrears Rent arrears Rent to own Others ⁵	£2,401,623.33 n/a n/a n/a n/a n/a n/a n/a n/a n/a n/a	£2,086,605.58 £115,036.69 £338,907.05 £104,173.91 £592,425.56 £109,940.51 £289,794.30 £42,520.49 £90,960.47 £66,735.47 £63,562.87 £74,931.49 £197,617.26	£679,919.48 £17,504.25 £68,799.53 £8,238.73 £62,498.15 £14,657.37 £47,346.51 £4,894.23 £3,150.25 £406,670 £18,944.86 £7,800 £19,415.60	£231.6m £10.47m £20.75m £4.4m £40.7m £5.45m £27.48m £3.56m £7.29m £29.83m £8.62m £54.69m £3.67m		
I1	Number of FTE staff In-House External Number of Volunteer FTE staff In-House External	2.5 1 0 31	1.5 - 0 -	1 8.5 0 10	94.14 211.07 0 130.05		
12	Local Authority Funding In-House External Other Sources of Funding Scottish Legal Aid Board Scottish Government Big Lottery Fund Housing Associations	£128,700 n/a n/a n/a n/a	£61,930 £128,700 n/a n/a n/a	£61,930 £136,582 £0 £0 £0 £0	£4.1m £7.62m £555,116 £38,517 £138,421 £0		

^{3.} Internal: Money Advice team; external: Clackmannanshire CAB

^{4. 16/17} figures include internal service only

^{5.} Includes legal aid debts, childcare/nursery debts, money owed to friends and family, secured loads, under-occupancy arrears, other housing costs, income tax/NI contribution/penalties, fines/penalties/court fees, maintenance/child support, social fund loan, telephone/mobiles, bank loan, credit union, cable/satellite TV, student debt and other loans not specified

Clackmannanshire						
Ref	Indicator	2014/15	2015/16	2016/17	Scotland 2016/17	
A1	Volume Contacts Total clients New clients	442 382 368	162 - 94	1,037 486 390	111,231 59,641 49,565	
	Contacts by channel Face-to-face Telephone Email Web Webchat	n/a n/a n/a n/a n/a	n/a n/a n/a n/a n/a	679 305 45 10 0	57,660 15,553 7,599 1,544 0	
	Referrals Health Social Care Third Sector Other	n/a n/a n/a n/a	n/a n/a n/a n/a	4 2 2 47	633 498 1,118 4,678	
	Open SNSIAP cases Type I Type II Type III Closed SNSIAP cases Type I Type II Type III	- - - -	2 34 37 9 24 17	0 15 22 2 14 31	2,581 5,197 1,604 3,499 5,209 3,294	
	First reason for contacting agency Benefit overpayment Council Tax arrears Credit, store and charge card debts	n/a n/a n/a	3 36 12	1 15	1,186 2,949 2,707	
	Catalogue debts PPI Payday loan/high cost credit Unsecured personal loan	n/a n/a n/a	17 0 3	4 1 2	871 107 571	
	(except payday loans) Bank and building society overdrafts	n/a	21	2	1,551	
	overdrafts Mortgage arrears Rent arrears Other (Please specify)	n/a n/a n/a n/a	11 6 34 0	2 6 14 4	1,117 198 1,722 2,740	

Clackmannanshire							
Ref	Indicator	2014/15	2015/16	2016/17	Scotland 2016/17		
OP 1.1	Breakdown of debt strategy agreed with client Sequestration Debt Arrangement Scheme Trust Deed Awaiting sequestration Token payments Pro rata offers Moratorium Debt written off Repayment plan Nil Payments/offers Consolidation loan Mortgage to rent/shared equity Did not agree a debt strategy Still awaiting outcome Other: please specify	15 4 0 2 34 18 1 0 n/a n/a 256 0 83	24 2 2 21 36 32 4 1 8 4 2 0 26 18 0	29 8 7 1 67 49 2 0 0 3 0 128 15	1,833 903 102 547 1,917 3,091 389 736 1,161 436 28 125 2,103 2,196 757		
OC1	Financial gain Verified ⁴ Unverified	£168,660.00 -	£432,289.43 -	-	£50.1m £50.5m		