





The Money Advice Performance Management Framework (MAPMF) has been developed in consultation with local authorities and other key stakeholders. It aims to measure key performance indicators for money advice services funded by local authorities on both an in-house and commissioned basis.

This is a summary of the key findings from the data returns for 2016/17 for the MAPMF for Fife Council.

As this is the third year in which data returns have been provided, it is possible to begin to identify emerging trends at both local and national levels. The information received from individual local authorities has been collated in order to produce a Scotland-wide analysis reflecting the significant impact of money advice services at a national level. This should be considered in conjunction with this local summary.

While the MAPMF provides a structure from which it is possible to benchmark and target services, as well as identify and share areas of good practice, it is an iterative process. The current framework does not reflect the full complexity of cases or the many positive outcomes that money advice clients experience in addition to financial gain. Development is currently underway regarding improvements to the framework that will address these issues in time for reporting on the 2017/18 financial year.

The key findings in comparison to the reported position in 2015/16<sup>1</sup> are detailed below:



- External funding increased by around 15% to £565,222
- In 2016/17, 60% of service users were women, compared to only 35% in 2015-16
- In 2016/7, 50% of clients were in employment or permanently retired, while 18% were unemployed and seeking work
- In 2016/17, the channels via which people contacted the service were face-to-face (31%), telephone (28%), the web (27%), email (11%) and letters (3%)
- The average client financial gain for service users in 2016/17 was £515<sup>2</sup>

<sup>1.</sup> As the returns from Fife Council in 2014/15 covered a 6-month period it is not possible for a meaningful comparison with the data returned in other years

<sup>2.</sup> Calculated by dividing total financial gain by total clients

	Fife					
Ref	Demographic	Categories	2015/16	2016/17	Scotland 2016/17	
C2	Sex	Male Female Don't know	605 336 1	323 515 0	23,094 27,304 1,029	
	Age	0-15 16-24 25-34 35-44 45-59 60-74 75+ Not Recorded	1 50 218 256 336 62 19	0 43 271 197 229 72 20 6	218 4,015 9,057 9,771 12,274 6,287 4,860 2,166	
	Ethnicity	White Any Mixed or Multiple Ethnic Groups Asian, Asian Scottish or Asian British African Caribbean or Black Other Ethnic Group Not Recorded	734 0 3 0 2 10 193	708 14 5 1 0 0 110	41,767 601 2,253 1,315 346 680 4,559	
	Disability or long-term condition	Yes No Not Recorded	355 587 0	469 369 0	23,308 20,830 5,366	
	Income	£6,000 or less £6,001-£10,000 £10,001-£15,000 £15,001-£20,000 £20,001-£25,000 £25,001-£30,000 £30,001-£40,000 Over £40,000 Not Recorded	190 159 234 174 84 52 29 7 13	205 128 183 138 85 48 26 8 17	13,325 12,538 8,372 4,683 1,964 1,131 689 362 5,685	
	Economic Status	Self employed Employed full time Employed part time Looking after the home or family Permanently retired from work Unemployed and seeking work At school In further/higher education Gov't work or training scheme Permanently sick or disabled Unable to work because of short- term illness or injury	29 244 160 130 60 165 0 18 0 7 1 5	20 191 159 107 47 147 0 16 1 63	1,301 7,646 5,726 3,098 4,796 6,872 619 231 141 15,605	
		Other Don't know	11 O	10 0	1,501 2,921	

Fife					
Ref	Demographic	Categories	2015/16	2016/17	Scotland 2016/17
	Housing Tenure	Owner occupied Social rented Private rented Other <sup>3</sup> Not recorded	151 589 155 47 0	144 504 129 61 0	8,720 25,651 7,153 7,113 2,777
C2	Household Composition <sup>4</sup>	Single adult (non pensioner) Single pensioner Single parent (one or more children) Family (two adults, and one or more children)	383 n/a 267	313 _⁵ 228 176	23,194 620 7,818 6,815
		Adult family (two or more non- pensioners, and no children) Older adult family (contains at least	103	93	6,507 462
		one pensioner) Don't know	n/a 0	28	5,472

<sup>3.</sup> Includes living with family or friends, having no fixed abode, living in temporary accommodation, living in women's refuge etc.

<sup>4.</sup> Until 2016/17, MAPMF did not separate 'single pensioner' from the 'single adult' category, nor 'older adult family' from the 'adult family' category.

<sup>5.</sup> Recording categories used by Fife do not correspond to this category

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	Fife				
Ref	Indicator	2015/16	2016/17	Scotland 2016/17	
C1	Number of money advice services in the LA area In-house Externally funded	O 1	7 O 1	20 76	
	Case management system/s	n/a	CASTLE, MAFICS	-	
С3	Amount of debt owed by client Benefit overpayment Council Tax arrears Utility arrears Credit, store and charge debts Catalogue Unsecured personal loan Payday loan high cost credit Overdrafts Mortgage arrears Rent arrears Rent to own Others8	£8,994,428 £420,897 £1,092,438 £127,546 £1,697,089 £317,949 £1,978,262 £270,258 £287,668 £994,669 £365,760 £185,281 £1,256,611	£6,992,946 £478,741 £659,881 £100,793 £1,810,169 £300,866 £1,493,658 £225,550 £288,211 £384,395 £277,525 £211,957 £761,200	£231.6m £10.47m £20.75m £4.4m £40.7m £5.45m £27.48m £3.56m £7.29m £29.83m £8.62m £54.69m £3.67m	
11	Number of FTE staff In-House External Number of Volunteer FTE staff In-House External	0 18.80 0 1	0 17.60 0 2	94.14 211.07 0 130.05	
12	Local Authority Funding In-House External Other Sources of Funding Scottish Legal Aid Board Scottish Government Big Lottery Fund Housing Associations Other	£0 £498,980 n/a n/a n/a n/a	£0 £565,222 - - - -	£4.1m £7.62m £555,116 £38,517 £138,421 £0	
A1	Volume Contacts Total clients New clients	4,363 - 1,892	5,507 4,669 838	111,231 59,641 49,565	

<sup>7.</sup> External: Citizens Advice and Rights Fife (CARF)

<sup>8.</sup> Includes other housing costs, telephone, satellite, child maintenance, court fines etc.

Fife				
Ref	Indicator	2015/16	2016/17	Scotland 2016/17
A1	Contacts by channel Face-to-face Telephone Email Web Webchat Letter	n/a n/a n/a n/a n/a n/a	1,728 1,515 610 1,507 -9 147	57,660 15,553 7,599 1,544 0
	Referrals Health Social Care Third Sector Other	n/a n/a n/a n/a	6 51 91 510 <sup>10</sup>	633 498 1,118 4,678
	Open SNSIAP cases Type I Type II Type III Closed SNSIAP cases Type I Type II Type III	- 942 - - 1,477	- 324 - - 966	2,581 5,197 1,604 3,499 5,209 3,294
	First reason for contacting agency Benefit overpayment Council Tax arrears Credit, store and charge card debts Catalogue debts PPI Payday loan/high cost credit Unsecured personal loan (except payday loans)	0 0 0 0 0	0 0 0 0 0	1,186 2,949 2,707 871 107 571
	Bank and building society overdrafts Mortgage arrears Rent arrears Other (Please specify)	0 0 0 0 942	0 0 0 0 573 <sup>11</sup>	1,117 198 1,722 2,740

<sup>9.</sup> Recorded under 'Web' channel

<sup>10.</sup> Includes self-referrals

<sup>11.</sup> Includes low income, overcommitted, long-term illness, eviction, reduced income, unemployment, relationship breakdown etc.

	Fife				
Ref	Indicator	2015/16	2016/17	Scotland 2016/17	
OP 1.1	Breakdown of debt strategy agreed with client  Sequestration Debt Arrangement Scheme Trust Deed Awaiting sequestration Token payments Pro rata offers Moratorium Debt written off Repayment plan Nil Payments/offers Consolidation loan Mortgage to rent/shared equity Did not agree a debt strategy Still awaiting outcome Other: please specify <sup>12</sup>	164 149 3 9 29 0 3 1 59 27 0 0 127 -	126 88 1 13 14 0 2 8 29 28 0 0 142 -	1,833 903 102 547 1,917 3,091 389 736 1,161 436 28 125 2,103 2,196 757	
OC1	Financial gain Verified Unverified	£2,526,034 -	£2,405,564 £0	£50.1m £50.5m	

<sup>12.</sup> Includes full and final settlements, charitable awards, house retained, increased income, sale of home, voluntary repossession, and equity release