





The Money Advice Performance Management Framework (MAPMF) has been developed in consultation with local authorities and other key stakeholders. It aims to measure key performance indicators for money advice services funded by local authorities on both an in-house and commissioned basis.

This is a summary of the key findings from the data returns for 2016/17 for the MAPMF for Moray Council.

As this is the third year in which data returns have been provided, it is possible to begin to identify emerging trends at both local and national levels. The information received from individual local authorities has been collated in order to produce a Scotland-wide analysis reflecting the significant impact of money advice services at a national level. This should be considered in conjunction with this local summary.

While the MAPMF provides a structure from which it is possible to benchmark and target services, as well as identify and share areas of good practice, it is an iterative process. The current framework does not reflect the full complexity of cases or the many positive outcomes that money advice clients experience in addition to financial gain. Development is currently underway regarding improvements to the framework that will address these issues in time for reporting on the 2017/18 financial year.

The key findings in comparison to the reported position in 2014/15 and 2015/16 are detailed below:



- Funding for internal and external services has remained fairly stable since 2014/15
- Across the three years, around 80% of service users had an annual household income of less than £20,000
- In 2016/17, 50% of clients were in employment or permanently retired, while 11% were unemployed and seeking work
- The most common channel via which people contact the services is via telephone (55%), followed by face-to-face (36%), and email (9%)
- In 2016/17, 129 clients pursued a statutory debt solution



## Case Study

Moray's money advice services assisted a married couple to write off £7,000 in debt and arrange a reasonable repayment plan for the remaining £9,000.

The couple had individual and joint debts totalling just under £16,000, with their income consisting mainly of benefits and small war and private pensions. They were struggling to manage their debts, which included catalogue, credit and store card, overdraft, and loan debts. The majority of these debts were still incurring interest and charges, and the clients felt they were not managing to reduce the debt, despite making regular payments.

After an adviser assessed the situation and discussed options with both clients, they decided that the wife would apply for a Minimum Asset Process bankruptcy. This reduced the debt to around £7,000. The husband decided to apply for a Debt Payment Plan through the Debt Arrangement Scheme, which meant that all interest and charges were frozen. He is now repaying the remaining debt over an 18-month period.

Both clients are very pleased with the outcome, as they are now managing to repay their debts within a reasonable timescale, with no further interest and charges being applied.

	Moray						
Ref	Demographic	Categories	2014/15	2015/16	2016/17	Scotland 2016/17	
	Sex	Male Female Don't know	150 159 3	124 133 2	141 141 1	23,094 27,304 1,029	
	Age	0-15 16-24 25-34 35-44 45-59 60-74 75+ Not Recorded	0 33 81 73 71 31 12	1 25 65 73 87 28 2	0 27 64 67 95 26 2	218 4,015 9,057 9,771 12,274 6,287 4,860 2,166	
	Ethnicity	White Any Mixed or Multiple Ethnic Groups Asian, Asian Scottish or Asian British African Caribbean or Black Other Ethnic Group Not Recorded	298 0 1 0 1 5 7	252 1 1 - 2 -	283 0 1 0 0 1 4	41,767 601 2,253 1,315 346 680 4,559	
	Disability or long-term condition	Yes No Not Recorded	181 170 0	151 145 -	35 242 -	23,308 20,830 5,366	
C2	Income	£6,000 or less £6,001-£10,000 £10,001-£15,000 £15,001-£20,000 £20,001-£25,000 £25,001-£30,000 £30,001-£40,000 Over £40,000 Not Recorded	83 52 61 41 19 9 9 3 44	69 56 64 37 23 13 12 -	62 53 60 56 32 16 6 3	13,325 12,538 8,372 4,683 1,964 1,131 689 362 5,685	
	Economic Status	Self employed Employed full time Employed part time Looking after the home or family Permanently retired from work Unemployed and seeking work At school In further/higher education Gov't work or training scheme Permanently sick or disabled Unable to work because of short- term illness or injury Other	5 100 43 4 13 52 0 0 7 66	15 74 31 17 17 35 - 7 - 62	12 69 34 - 15 29 - 10 - 76	1,301 7,646 5,726 3,098 4,796 6,872 619 231 141 15,605	
		Don't know	13	16	-	2,921	

	Moray							
Ref	Demographic	Categories	2014/15	2015/16	2016/17	Scotland 2016/17		
C2	Housing Tenure	Owner occupied Social rented Private rented Other Don't know	38 155 55 36 28	28 144 56 12 4	42 159 43 32 7	8,720 25,651 7,153 7,113 2,777		
	Household Composition <sup>1</sup>	Single adult (non pensioner) Single pensioner Single parent (one or more children) Family (two adults, and one or more	360 n/a 40	160 n/a 37	136 - 49	23,194 620 7,818		
		children) Adult family (two or more non- pensioners, and no children) Older adult family (contains at least	54 152	26 43	52 43	6,815 6,507		
		one pensioner) Don't know	n/a 13	n/a -	- 3	462 5,472		

<sup>1.</sup> Until 2016/17, MAPMF did not separate 'single pensioner' from the 'single adult' category, nor 'older adult family' from the 'adult family' category.

		Moray			
Ref	Indicator	2014/15	2015/16	2016/17	Scotland 2016/17
C1	Number of money advice services in the LA area In-house Externally funded	1	1 1	1 1	20 76
	Case management system/s	n/a	n/a	AdvicePro	-
C3	Amount of debt owed by client Benefit overpayment Council Tax arrears Utility arrears Credit, store and charge debts Catalogue Unsecured personal loan Payday loan high cost credit Overdrafts Mortgage arrears Rent arrears Rent to own Others <sup>3</sup>	£4,243,924.99 n/a	£3,646,556.89 £198,900 £443,200.65 £108,300 £666,600 £129,000 £30,800 - £100,400 £50,600 £130,000 £48,700 £1,246,200	£3,852,000 £274,000 £459,000 £134,000 £863,000 £155,000 £999,000 - £232,000 £104,000 £137,000 £59,000 £436,000	£231.6m £10.47m £20.75m £4.4m £40.7m £5.45m £27.48m £3.56m £7.29m £29.83m £8.62m £54.69m £3.67m
11	Number of FTE staff In-House External Number of Volunteer FTE staff In-House External	4 0 0 0.6	4 0 0 0.6	4 0 0 0.6	94.14 211.07 0 130.05
12	Local Authority Funding In-House External Other Sources of Funding Scottish Legal Aid Board Scottish Government Big Lottery Fund Housing Associations	£127,000 £14,000 n/a n/a n/a	£123,200 £14,000 n/a n/a n/a	£127,000 £14,000 £0 £0 £0 £0	£4.1m £7.62m £555,116 £38,517 £138,421 £0
A1	Volume Contacts Total clients New clients	- 544 411	- - 261	1,456 1,293 964	111,231 59,641 49,565
	Contacts by channel Face-to-face Telephone Email Web Webchat	n/a n/a n/a n/a n/a	n/a n/a n/a n/a n/a	517 803 136 - 0	57,660 15,553 7,599 1,544 0

<sup>2.</sup> Internal: Money Advice team; external: CAB

<sup>3.</sup> Includes business debts, Child Support/Maintenance Arrears, Income Tax and NI Debt, Social Fund loans, student loan debt etc.

Moray							
Ref	Indicator	2014/15	2015/16	2016/17	Scotland 2016/17		
	Referrals <sup>4</sup> Health Social Care Third Sector Housing Other	n/a n/a n/a n/a n/a	n/a n/a n/a n/a n/a	0 11 63 60 23	633 498 1,118 4,678		
	Open SNSIAP cases Type I Type II Type III Closed SNSIAP cases Type I Type II	- 296 - - 365	- 424 - - 139	671 393 0 671 308	2,581 5,197 1,604 3,499 5,209		
A1	Type III	-	-	0	3,294		
	First reason for contacting agency Benefit overpayment Council Tax arrears Credit, store and charge card	n/a n/a	-	-	1,186 2,949		
	debts Catalogue debts PPI Payday loan/high cost credit	n/a n/a n/a n/a	- - -	- - -	2,707 871 107 571		
	Unsecured personal loan (except payday loans) Bank and building society	n/a	-	-	1,551		
	overdrafts Mortgage arrears Rent arrears Other (Please specify)	n/a n/a n/a n/a	- - -	- - -	1,117 198 1,722 2,740		
OP 1.1	Breakdown of debt strategy agreed with client <sup>5</sup>						
	Sequestration Debt Arrangement Scheme Trust Deed	47 38 1	54 50 0	81 45 3	1,833 903 102		
	Awaiting sequestration Token payments Pro rata offers Moratorium Debt written off	13 39 14 28 9	3 9 24 3	5 6 38 3	547 1,917 3,091 389 736		
	Repayment plan Nil payments/offers Consolidation loan	10 n/a n/a	0	26	1,161 436 28		
	Mortgage to rent/shared equity Did not agree a debt strategy Still awaiting outcome Other: please specify	n/a n/a n/a 42	1 76 - 0	- - 76 3	125 2,103 2,196 757		

<sup>4.</sup> Figures from internal service only

<sup>5.</sup> Figures from internal service only

	Moray						
Ref	Indicator	2014/15	2015/16	2016/17	Scotland 2016/17		
OC1	Financial gain Verified Unverified		£81,400 -	£60,093 £0	£50.1m £50.5m		